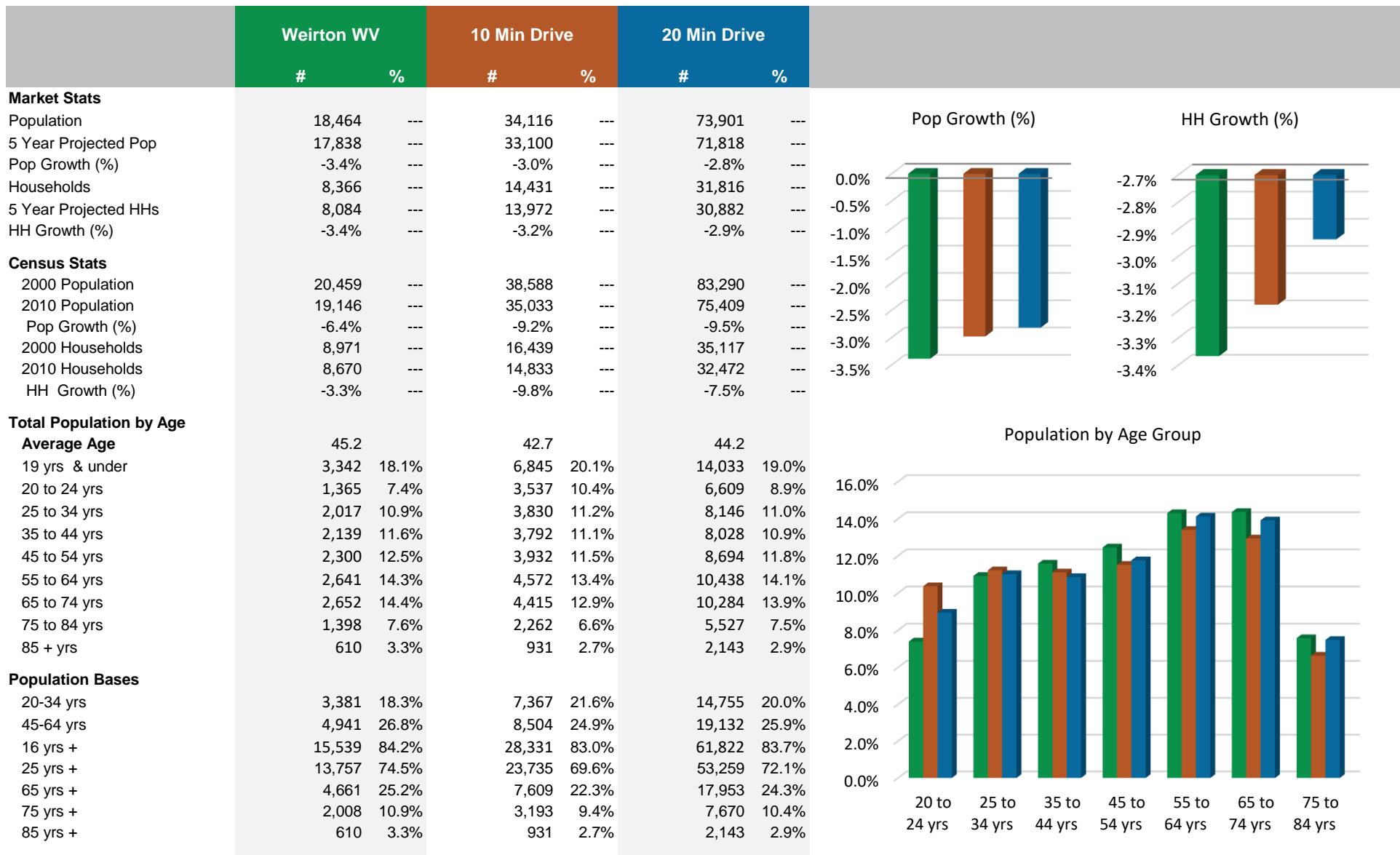


Consumer Demographic Profile

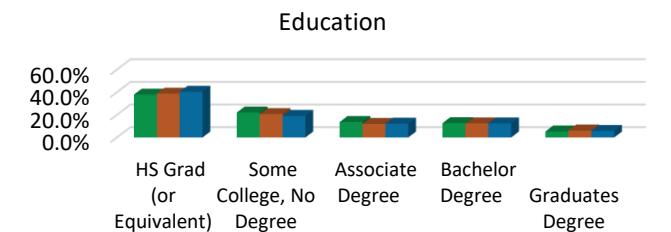
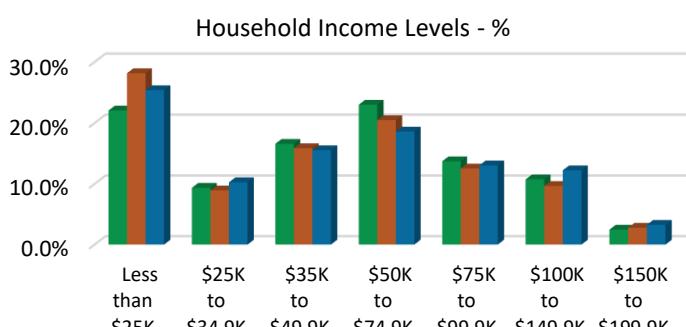
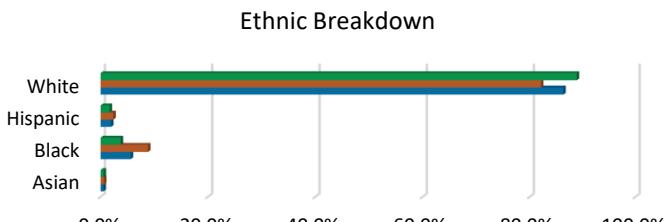
Site: Weirton City Hall
Address: 200 Municipal | Weirton, WV
Date Report Created: 11/10/2023



Consumer Demographic Profile

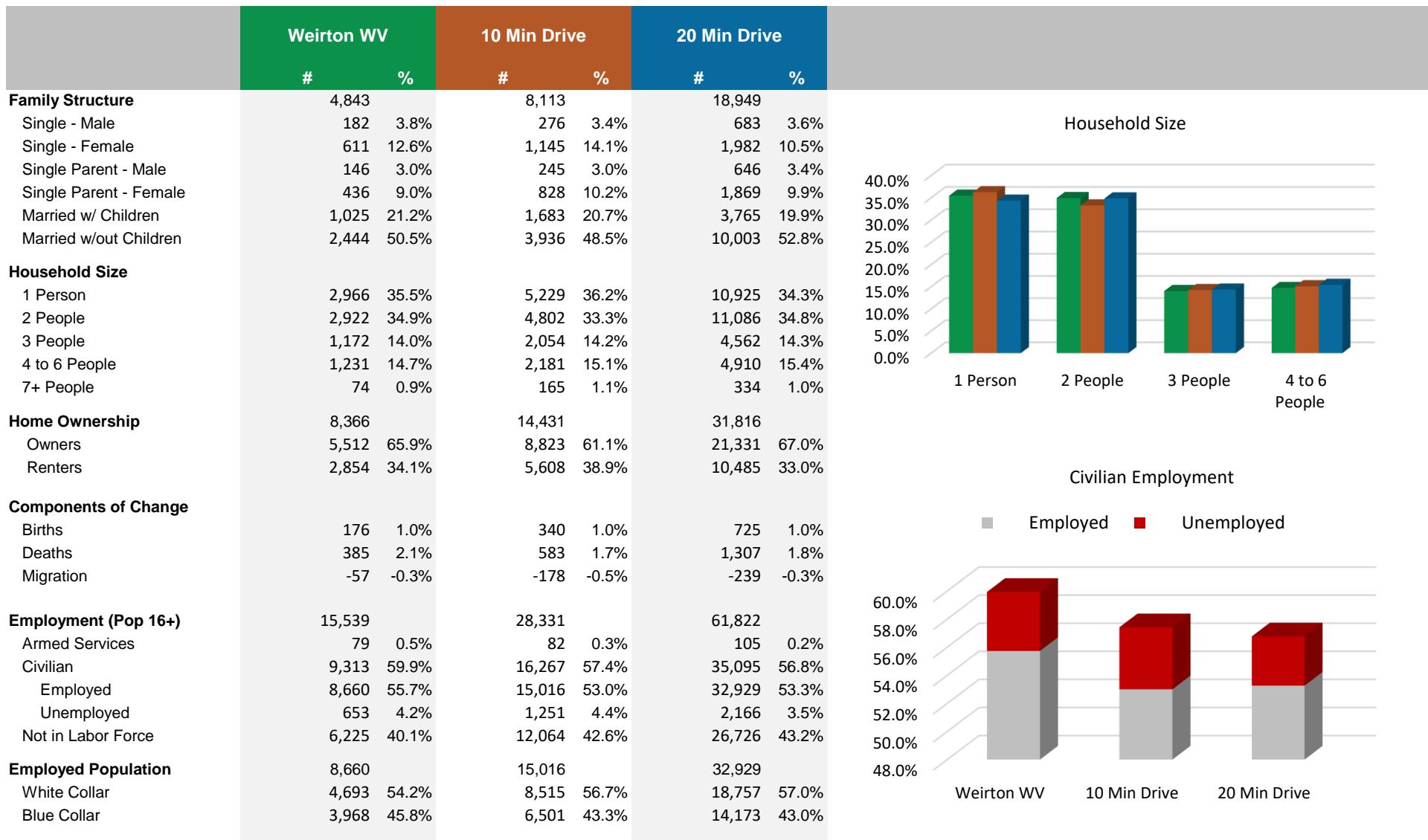
Site: Weirton City Hall
Address: 200 Municipal | Weirton, WV
Date Report Created: 11/10/2023

	Weirton WV		10 Min Drive		20 Min Drive		
	#	%	#	%	#	%	
Population by Race							
White	16,414	88.9%	28,029	82.2%	63,827	86.4%	
Hispanic	311	1.7%	810	2.4%	1,442	2.0%	
Black	690	3.7%	3,013	8.8%	4,144	5.6%	
Asian	106	0.6%	215	0.6%	402	0.5%	
Ancestry							
American Indian (ancestry)	22	0.1%	55	0.2%	108	0.1%	
Hawaiian (ancestry)	2	0.0%	8	0.0%	25	0.0%	
Household Income							
Per Capita Income	\$28,716	---	\$24,555	---	\$26,607	---	
Average HH Income	\$63,376	---	\$58,051	---	\$61,801	---	
Median HH Income	\$52,041	---	\$46,734	---	\$48,599	---	
Less than \$25K	1,845	22.1%	4,066	28.2%	8,079	25.4%	
\$25K to \$34.9K	784	9.4%	1,288	8.9%	3,269	10.3%	
\$35K to \$49.9K	1,389	16.6%	2,292	15.9%	4,947	15.5%	
\$50K to \$74.9K	1,925	23.0%	2,956	20.5%	5,918	18.6%	
\$75K to \$99.9K	1,149	13.7%	1,809	12.5%	4,152	13.1%	
\$100K to \$149.9K	899	10.7%	1,395	9.7%	3,895	12.2%	
\$150K to \$199.9K	206	2.5%	400	2.8%	1,034	3.3%	
\$200K +	170	2.0%	224	1.6%	522	1.6%	
Education							
	13,757		23,735		53,259		
Less than 9th Grade	228	1.7%	579	2.4%	1,305	2.5%	
Some HS, No Diploma	564	4.1%	1,282	5.4%	3,147	5.9%	
HS Grad (or Equivalent)	5,217	37.9%	9,204	38.8%	21,529	40.4%	
Some College, No Degree	3,044	22.1%	4,923	20.7%	10,180	19.1%	
Associate Degree	1,886	13.7%	2,861	12.1%	6,511	12.2%	
Bachelor Degree	1,747	12.7%	2,952	12.4%	6,651	12.5%	
Graduates Degree	739	5.4%	1,469	6.2%	3,106	5.8%	



Consumer Demographic Profile

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	Weirton WV		10 Min Drive		20 Min Drive		
	#	%	#	%	#	%	
Employment By Occupation	8,660		15,016		32,929		
White Collar	4,693	54.2%	8,515	56.7%	18,757	57.0%	
Managerial executive	857	9.9%	1,373	9.1%	3,295	10.0%	
Prof specialty	1,783	20.6%	3,149	21.0%	6,772	20.6%	
Healthcare support	338	3.9%	634	4.2%	1,310	4.0%	
Sales	770	8.9%	1,475	9.8%	3,284	10.0%	
Office Admin	945	10.9%	1,884	12.5%	4,094	12.4%	
Blue Collar	3,968	45.8%	6,501	43.3%	14,173	43.0%	
Protective	245	2.8%	404	2.7%	746	2.3%	
Food Prep Serving	575	6.6%	1,025	6.8%	2,105	6.4%	
Bldg Maint/Cleaning	386	4.5%	765	5.1%	1,416	4.3%	
Personal Care	204	2.4%	387	2.6%	716	2.2%	
Farming/Fishing/Forestry	54	0.6%	54	0.4%	71	0.2%	
Construction	794	9.2%	1,214	8.1%	3,095	9.4%	
Production Transp	1,710	19.8%	2,653	17.7%	6,024	18.3%	
Employment By Industry	8,660		15,016		32,929		
Agri Mining Const	662	7.6%	924	6.2%	2,515	7.6%	
Manufacturing	1,308	15.1%	1,699	11.3%	3,743	11.4%	
Transportation	667	7.7%	1,040	6.9%	2,267	6.9%	
Information	78	0.9%	129	0.9%	357	1.1%	
Wholesale Retail	1,340	15.5%	2,399	16.0%	5,079	15.4%	
Fin Insur Real Estate	251	2.9%	544	3.6%	1,593	4.8%	
Professional Services	376	4.3%	597	4.0%	1,371	4.2%	
Management Services	0	0.0%	0	0.0%	11	0.0%	
Admin Waste Services	359	4.1%	678	4.5%	1,492	4.5%	
Educational services	2,109	24.4%	4,124	27.5%	8,641	26.2%	
Entertain services	805	9.3%	1,526	10.2%	3,136	9.5%	
Other Prof services	268	3.1%	700	4.7%	1,391	4.2%	
Public admin	436	5.0%	657	4.4%	1,334	4.1%	

